

Guide for Usage of JABEE Accreditation Logo

1. Purpose of usage of JABEE accreditation Logo

JABEE accredited programs are encouraged to use “JABEE accreditation logo” with the aims to increasing recognition by the society of accredited programs and to broadening public awareness of engineering education accreditation system.

2. Scope of the use of Logo

- (1) The use of “JABEE Accreditation Logo” is allowed only to JABEE accredited programs.
- (2) The year appearing underneath indicates the year of start of accreditation of the program.



3. Detailed rules for use of JABEE accreditation logo

- (1) In order to use JABEE accreditation logo, program shall make application by the form, “Application for Usage of JABEE Accreditation Logo”, as prescribed separately and get permission number.
- (2) The term permitted for the program to use JABEE accreditation logo shall start at the year of accreditation of applied program and continues unless the program discontinues to be accredited. It is not permitted for the program to use JABEE accreditation logo beyond the term permitted by JABEE.
- (3) Graphic data of JABEE accreditation logo send in the form of electronic data by JABEE must be used by the program as original. Adding or deleting letters or symbol is prohibited. If the program wishes to add description, it shall submit its contents and get approval by JABEE.
- (4) Partial use of JABEE accreditation logo or adding effect such as gradation or shading are not permitted.

- (5) Use of colored image shall be as it is prescribed. Change its original color is not permitted. In case of use of single color, it should be "black". Switching black and white portion of the image is not permitted.
- (6) Change of image of JABEE accreditation logo of following cases are not permitted.
 1. Set in a frame
 2. Embed image into other design.
 3. Superimpose letter (words)
- (7) Change of horizontal and vertical ratio is not permitted. Reduce or enlarge image is permitted. However, the maximum size allowed for minimization of its image is 1.5cm outside diameter by taking consideration on printing image on the business card.
- (8) Permitted media to use JABEE accreditation logo are as follows:
 1. Website or printed material such as school brochure of the accredited program or HEIs which operates applicable program,
 2. Certificate of completion of applicable accredited program,
 3. Business card of the faculty who is in charge of the applicable accredited program,However, description which may cause confusion with name of study programs which are off the scope of accreditation is prohibited.
- (9) If the program wishes to use JABEE accreditation logo allocating next by other logo, JABEE asks measure to keep enough space between other logo in order not to undermine the image of JABEE accreditation logo.
- (10) Please set the hyperlink to JABEE website as much as possible if the program uploads JABEE accreditation logo on its own website.(Japanese Website: <http://www.jabee.org/> English Website: <http://www.jabee.org.english/>).
- (11) Any expenses occurred by usage of JABEE accreditation logo shall be borne by the user. JABEE has no responsibility whatsoever for any direct or indirect problems caused by use of JABEE accreditation logo.
- (12) JABEE shall revoke permission to use logo other than use as prescribed above.
- (13) Use of accreditation logo shall be in accordance with Trademark Act and related Japanese regulations other than said above.

4. Description put down with JABEE accreditation logo

- (1) example-1
 - (a) Program Title

- (b) Met JABEE accreditation criteria
 - (c) JABEE accredited engineering education program
- (2) example-2
- (a) Program Title is JABEE accredited engineering education program since 201X.

For other cases than indicated above, please consult with JABEE secretariat.

5. Inquiry regarding JABEE Accreditation Logo& Submission of Application

E-Mail : info@jabee.org (Ms. TAKAHASHI)